# Barentz.

## Plant-based wet pet food

Sustainability and human-grade are the main drivers behind plant-based pet food diets, like vegetarian or hybrid diets. Including more plant-based proteins impact structure, texture, taste and color. Changes in ingredients can impact shelf-life. Barentz can provide several solutions to overcome these challenges.



### **Our Solutions**

#### Structure

Our broad range of proteins can bring different types of structure in your wet pet food. With our proteins from soya, wheat or pea, you can mimic the structure of minced meat or whole muscle meat or create an emulsified structure. The choice is yours.

#### **Taste**

Various ingredients can provide an umami taste or enhance flavour. Yeast is a prime example. Different yeast extracts offer a range of taste experiences, from various umami flavors to roasty notes.

#### Color

The selection of ingredients will naturally affect the final product's colour. Barentz can assist you in selecting the right shade of red, pink or brown, from light to dark, using natural ingredients like sweet potato, cooked apples or malt extract.

#### **Protection**

Tasteful and safe pet food is key. We know how to protect your wet pet food, also looking at new packaging regulation that is upcoming.



## Benefits of our plant-based proteins

- 100% Plant-based
- Various structures possible
- Clean label
- Natural
- Human-grade

## For your inspiration...





